



ANTALYA TOURISM FAIR

THE HEART OF TOURISM



ANTALYA INTERNATIONAL
FAIR AND CONGRESS CENTER

28.10.2019 - 29.10.2019



WHAT DOES 'ANTALYA TOURISM FAIR' STAND FOR?'

ATF is the platform that will aim at bringing together all stakeholders of the Tourism Industry, so to share the latest trends and to create one-to-one co-operations and future business opportunities.

ANTALYA TOURISM FAIR will focus on bringing an innovative approach to the Tourism Fairs with a new vision in the heart of Turkish Tourism – in Antalya.

ANTALYA TOURISM FAIR shall be attended by all tourism professionals of national and international tour operators, offline and online travel agencies, accommodation facilities, airlines, transportation companies, recreation areas, information technologies, gastronomy, service and finance sectors, rendering their services, yet seeking to create new synergies.

In attending the ANTALYA TOURISM FAIR –

In Antalya, Experts to Travel Agencies (DMCs), Tour Operators, Accommodation Facilities and further Solution-Providers of the Tourism Industry from Turkey as well as from Target Market Destinations will gather, in order to establish new partnerships and to eventually find future opportunities.

You will be given the occasion to present your services as well as your region(s), enabling you to increase your brand awareness by starting into a new season with a new vision

You will have the chance to reach Turkey's most important Accommodation Facilities and more than 600 Tour Operators of the Target Market Destinations, and thus, to create business co-operations.

What does it aim at?

The Antalya Tourism Fair aims at contributing to the sustainability as well as to give incentive to extensive, environmentally conscious and new perspective of the Turkish Tourism Industry.

Furthermore, the focus of the Antalya Tourism Fair will be to increase the economic efficiency of the hospitality and travel industry, to create new opportunities for the service and product providers, to encourage travel suppliers and travellers to spend their holidays in Turkey as well as to improve and to prepare for the industry's future by means of relevant developed programs.

It will be our primary mission to bring together all the stakeholders of the Tourism Industry and to support the tourism sector, so to develop the businesses with their hearts seeking for a sustainable environment and to provide safe livelihood for our society (population).

GMTFUARCILIK

Şirinyalı Mah. 1516 Sok. Kayatepe Sitesi A1 No : 5/2 / ANTALYA
Tel. : +90 242 316 22 99 • Fax : +90 242 316 22 97

www.antalyatourismfair.com | www.gm-center.com | www.gmdergi.com

Participating and Supporting Target Audience

- Tourism Board of Directors to NGOs
- Senior Tourism Bureaucrats
- Senior Representatives of the Sector
- Members of the Board to the Accommodation Industry
- Executives to the Accommodation Industry
- CEOs of Tour Operators
- Executives of Tour Operators
- Owners and General Managers of Travel Agencies
- Product Managers of Travel Agencies
- Brands rendering high-class Services in the Tourism Industry
- Lecturers and Students of relevant Faculties at the Universities
- Heads of Local Governments and Chamber of Commerce

ANTALYA TOURISM FAIR Visitor Profile

- CEOs of Tour Operators
- Executives of Tour Operators
- Owners and General Managers to Local Travel Agencies (DMCs)
- Product Managers to Local Travel Agencies (DMCs)
- Owners of Travel Agencies in Target Markets
- Executives of Travel Agencies in Target Markets
- Owners and Executives of Event Management Companies
- Owners and Executives of Incentive Companies
- Gala and Sports Organisers
- Executives of Airline Companies
- Technology Companies
- Diplomatic Missions
- Professionals of the Tourism Industry
- Board Members of Hotels
- Executives of Hotels
- Senior Executives of Companies
- Lecturers and Students
- Local Governments
- Presidents of Chambers of Commerce
- Members of the Board to Tourism NGOs
- Senior Tourism Bureaucrats
- Senior Representatives of the Industry
- Local and International Media Organisations
- Influencers
- Bloggers
- Youtubers



ANTALYA TOURISM FAIR Booth / Stand Participants

- Tour Operators
- Local Travel Agencies (DMCs)
- Event Management Companies
- Incentive Companies
- Gala and Sports Organisers
- Airline Companies
- Technology Companies
- Hotels
- Financial Institutions
- Brands rendering high-class Services in the Tourism Industry
- Product and Service Suppliers
- Outsource Companies
- Human Resources
- Universities
- Local Governments
- Chambers of Commerce
- NGOs in the Tourism Sector
- Local and International Media Organisations



ANTALYA TOURISM FAIR 2019

- Tourism Technology
- Tourism Online
- Tourism Gastronomy
- Tourism Human Resource
- Tourism Hotel Sales & Marketing
- Tourism Media
- Tourism Hotel Management
- Tourism Agency & Tour Operator
- Tourism Spa and Wellness
- Tourism MICE
- Tourism Entertainment
- Tourism Renovation
- Tourism Food & Beverage
- Tourism Hotel Purchasing
- Tourism Health

STANDART

- Wall dimensions: 3 m x 1,75 m
- 3 pcs brand logo digital printing
- Table for 4 people
- 4 chairs
- 1 piece bistro table
- 1 pcs bistro chair
- 12 m2 floor
- Workshop Foyer Area Coffee, Tea & Cookies
- Free WiFi
- Lunch lounge for 3 persons
- Unlimited cold hot soft drink
- Cookies

45 inch
(99 cm x 56 cm) TVs
not included.
Extra rentable.



STANDART PLUS

- Wall size: 4 m x 1,75 m
- 5pcs brand logo digital printing
- 2 tables for 4 people
- 8 pcs of chairs
- 1 x 2 seat
- 1 single seat
- 3 pcs bistro table
- 6 pcs bistro chair
- 24 m2 floor
- 120 min theater usage for 20 people
- Workshop Foyer Area Coffee, Tea & Cookies
- Free WiFi
- Lunch lounge for 5 persons
- Unlimited cold hot soft drink
- Cookies

45 inch
(99 cm x 56 cm) TVs
not included.
Extra rentable.

Ornamental plants in the
image are not included.



VIP ADA

- Wall dimensions: 1,20 m x 2 m (4 surfaces)
- 6 pcs brand logo digital printing
- 4 tables for 4 people
- 1 table for 8 people
- 24 chairs
- 1 x 2 seat
- 1 single seat
- 5 pcs bistro table
- 10 pcs bistro chair
- 48 m2 floor
- 140 min theater usage for 20 people
- Workshop Foyer Area Coffee, Tea & Cookies
- Free WiFi
- Lunch lounge for 8 persons
- Unlimited cold hot soft drink
- Service person (2 people)
- Cookies

Stand
with logo on
2 cylinders
stalactites are available.

45 inch
(99 cm x 56 cm) TVs
not included.
Extra rentable.

Ornamental plants in the
image are not included.





ANTALYA

- Wall dimensions: 1,20 m x 2 m (4 surfaces)
- 6 pcs brand logo digital printing
- 4 tables for 4 people
- 1 table for 8 people
- 24 chairs
- 1 x 2 seat
- 1 single seat
- 4 pcs bistro table
- 8 pcs bistro chair
- 60 m2 floor
- 140 min theater usage for 20 people
- Workshop Foyer Area Coffee, Tea & Cookies
- Free WiFi
- Lunch lounge for 8 persons
- Unlimited cold hot soft drink
- Service person (2 people)
- Cookies

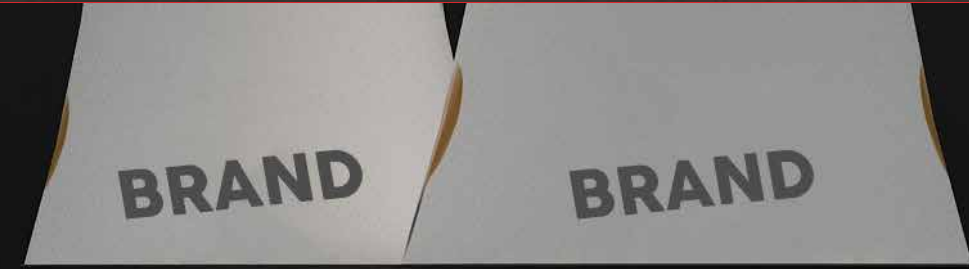
VIP ADA PLUS

1 Adet özel
oda mevcuttur

Standın
üzerinde logolu
2 adet silindir
sarkıt mevcuttur.

45 inch
(99 cm x 56 cm) TV ler
dahil değildir.
Ekstra kiralanabilir.

Ornamental plants in the
image are not included.



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VIP WALLSCREEN

- 2 pieces of 9 m x 1,75 m wall
- 8.2 m x 3.5 m façade wall
- 13 pcs brand logo digital printing
- 5 tables for 4 people
- 20 pcs chair
- 1 x 2 seat
- 1 single seat
- 3 pcs bistro table
- 6 pcs bistro chair
- 70 m2 floor
- 150 min theater use for 20 people
- Workshop Foyer Area Coffee, Tea & Cookies
- Free WiFi
- Lunch lounge for 8 persons
- Unlimited cold hot soft drink
- Service person (2 people)
- Cookies

Stand
with logo on
2 cylinders
stalactites are available.

45 inch
(99 cm x 56 cm) TVs
not included.
Extra rentable.



Ornamental plants in the
image are not included.



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- 2 pieces of 9 m x 1,75 m wall
- 11,5 m x 3,5 m facade wall
- 6 tables for 4 people
- 13 pcs brand logo digital printing
- 24 chairs
- 6 bistro tables (can be changed with normal tables)
- 12 pcs bistro chair
- 100 m2 floor
- 200 min theater use for 20 people
- Workshop Foyer Area Coffee, Tea & Cookies
- Lunch lounge for 10 persons
- 2 days Mercedes C Class Rent
- Unlimited cold hot soft drink
- Free WiFi
- Service person (4 people)
- Full refrigerator
- Cookies

VIP PLUS

Stand
with logo on
2 cylinders
stalactites are available.

45 inch
(99 cm x 56 cm) TVs
not included.
Extra rentable.





ANTALYA TOURISM FAIR General Program

1. DAY

- Opening Ceremony
- B2B Meetings
- Booth / Stand Presentations
- Workshops
- Welcome Gala Event

2. DAY

- B2B Meetings
- Booth / Stand Presentations
- Red & White Antalya Party

PERIOD

OCTOBER 28 – 29, 2019

DURATION

2 Days

PLACE

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Supporting institutions



T.C. ANTALYA VALİLİĞİ



ANTALYA TİCARET VE SANAYİ ODASI



GMT
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