

Advertising & Sponsorship

ANTALYA EXPO CENTER
FUAR VE KONGRE MERKEZİ
27.10.2022 - 28.10.2022



antalyatourismfair.com

Main Sponsor 25.000 € / euro

- Logo Usage in 1000.000 Mailings
- 6 Wall Pennants in the fair area
- Use of Name Badge Logo
- 75 Displays in 60 seconds per day on the Led Screen
- 4 pages in the Fair Catalogue
- Use of Logo in the Fair Plan
- Using the Logo on the LED screen on the panels
- Use of Company Logo at the Gala Night
- Thank You Plaque at the Gala Night
- Logo and Short Film Show at the Party Night
- Use of Names in Traditional Media Press Releases
- Special Video of Antalya Tourism Fair with Main Sponsor's logo
- Main Sponsor Special Flyer to be given to the visitors
- Fair Entrance, Interior Area, Panel Entrance and Social Area
- Use of 2mx1,20 Sponsor Logo at 4 Points.
- Creating an Internet password for general use with the name of the sponsor
- Right to use disposable logo cups in public areas
- Frequency Usage in GM Tourism and Management Magazine for 12 months
- Use of Sub-Banners for 6 months on the GM Tourism and Management Journal Website
- 20 Advertising Story Sharings in Gm Magazine Social Media
- 6 News Posts on Gm Magazine Social Media
- Gm Talks live broadcast
- Written interview in Gm Tourism and Management Magazine
- Use of Logo in Visual and Outdoor Advertisements
- 6 Column Dressings

Gold Sponsor 17.500 € / euro

- 1000.000 Logo Usage in Mailing
- 4 Wall Pennants in the fair area
- Use of Badge Logo
- 50 Displays in 45 seconds on the Led Screen
- 2 pages in the Fair Catalogue
- Use of Logo in the Fair Plan
- Use of Company Logo at the Gala Night
- Thank You Plaque at the Gala Night
- Logo and Short Film Show at the Party Night
- Frequency Usage in GM Tourism and Management Magazine for 6 months
- Use of Side Banners for 4 months on the GM Tourism and Management Journal Website
- Gm Magazine 12 Advertising Story Sharing on Social Media
- Gm Magazine 3 News Post Sharing on Social Media
- Gm Talks live broadcast
- Written interview in Gm Magazine
- Use of Names in Traditional Media Press Releases
- Gold Sponsor Special Video about Antalya Tourism Fair
- 2mx1 at 3 Points as Fair Entrance, Interior Area, Panel Entrance and Social Area
- 20 Sponsored Logo Usage
- Use of Logo in Visual and Outdoor Advertisements
- 4 Column Dressings

Silver Sponsor 12.500 € / euro

- 1000.000 Logo Usage in Mailing
- 2 Wall Pennants in the fair area
- Use of Badge Logo
- 30 Displays in 30 seconds on the Led Screen
- 2 pages in the Fair Catalogue
- Use of Logo in the Fair Plan
- Use of Company Logo at the Gala Night
- Thank You Plaque at the Gala Night
- Logo and Short Film Show at the Party Night
- Frequency Usage in GM Tourism and Management Magazine for 3 months
- Use of Side Banners for 1 month on the GM Tourism and Management Journal Website
- Gm Magazine 8 Advertisement Story Sharing on Social Media
- Gm Magazine 3 News Post Sharing on Social Media
- Gm Talks live broadcast
- Written interview in Gm Magazine
- Use of Names in Traditional Media Press Releases
- Gold Sponsor Special Video about Antalya Tourism Fair
- 2mx1 at 3 Points, including Fair Entrance, Interior Area, Panel Entrance 20 Sponsored Logo Usage
- Use of Logo in Visual and Outdoor Advertisements
- 2 column dressing

Promotional Advertising Spaces

Entrance Hostess and Service Personnel Uniforms

With this promotional service that will be offered to only one brand during the fair, you can use your company name or logo on the uniforms of the welcoming organization staff; You can experience the privilege of being perceived as one of the hosts of the fair. For this promotion opportunity, the clothes of the staff with the company logo will be made by us.

Uniform Logo Usage	
	5.000 € / euro

ATF Name Badge

On Card All visitors to the fair are given badges with their names on them. Collar With your company logo that you will use on the card, it has enabled everyone to get to know your company name closely you will be. A maximum of 3 logos will be used in this field.

Name Badge Logo	
	3.000 € / euro

Visitor Badge Lanyard

You can also use the name badges ribbons, which all visitors must carry, for the promotion of your company. Card ribbons that will effectively increase your visibility throughout the fair are prepared by us. A maximum of 5 logos will be used in this field.

Name Badge Lanyard	
	2.000 € / euro

Generating a Private Internet Password for General Use

	7.000 € / euro
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Glass Logo Printing for General Use

15,000 units	7.000 € / euro
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4 Facade Column Cladding / Piece

Piece	2.000 € / euro
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Interactive Ad Spaces

Led duvar ekranlari

On the screens in the fair area, you can provide a short video or the opportunity to place your logo in the following periods. Your promotional video will be published by us at the times specified below.

Day	Time	Piece	Product	Price (€) / Piece
For 1 day	10 sec.	15 times	Logo	1500 € / euro
For 1 day	60 sec.	15 times	Video	2000 € / euro

Venue Advertising Spaces

Wall Streamers

You can attract more visitors to your stand with 150x400 and 100x200 flags hanging on the entrance, corridors and walls of the fair and bearing your company's name and logo.

Wall Streamers	Price (€) / Piece
	1.000 € / euro

Fair Catalog Advertisement

In the ATF e-catalogue, which will start to be published two months before the fair, the fair catalog containing the product, service, brand and identity information of the fair participants is prepared and presented to all stand participants and agency participants, public institutions, university libraries, industry, associations and unions. Being included in this industry guide, which should be in the archive of every industry professional, provides a unique opportunity for the promotion to continue throughout the year, not just during the fair. Announcements are delivered to us on the dates and technical specifications specified in the contract.

Inner full page	150 € / euro
Inner 2 pages	250 € / euro
Inside front cover	350 € / euro
Inside the front cover 2 pages	550 € / euro
Inside back cover	300 € / euro
Back cover	700 € / euro
Interview / News	150 € / euro
Top banner	500 € / euro
Sub banner	500 € / euro
Video ad	300 € / euro



ANTALYA TURİZM FUARI

Turizmin Kalbi



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