ANTALYA
TOURISM FAIR

The Heart of Tourism

ADVERTISING & SPONSORSHIP

26-27 OCTOBER 2023

ATF23

antalyatourismfair.com

ANTALYA TOURISM FAIR
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MAIN SPONSOR | 20.000 €

• Logo Usage in 2,000,000 Mailings
• 12 ceiling dovetails in the corridors of the fairground with the word "Anasponsor"
• Use of Name Badge Logo
• 75 Displays of 60 seconds per day on the General Led Screen
• 4 pages in the Fair Catalogue
• Use of Logo in the Fair Plan
• Fixed Logo Usage on Stage
• Thank you plaque at the Party Night
• Use of names with the phrase "Associate" in Press Releases
• 2m x 1m Sponsor Wall at 2 Points in Entrance and General Area
• Frequency Usage in GM Tourism and Management Magazine for 12 months
• Use of Sub-Banners for 6 months on the GM Tourism and Management Journal Website
• 20 Story Sharings in Gm Magazine Social Media channels
• 6 News Post Sharings on Gm Magazine Social Media channels
• 4 page interview in Gm Tourism and Management Magazine
• Use of Logo in Outdoor Advertisements
• The use of a logo with the phrase "Anasponsor" at the entrance of the fairground
• Participation and explanation in the press conference as a sponsor
• Sharing stories, posts and videos with the phrase "Anasponsor" on the social media pages of Antalya Tourism Fair
• 24 m2 exhibition area inside the ATF area or at the entrance

GOLDEN SPONSOR | 14.000 €

• Logo Usage in 2,000,000 Mailings
• 6 ceiling dovetails in the corridors of the fairground with the word "Anasponsor"
• Use of Name Badge Logo
• 40 Displays of 45 seconds per day on the General Led Screen
• 2 pages in the Fair Catalogue
• Use of Logo in the Fair Plan
• Fixed Logo Usage on Stage
• Thank you plaque at the Party Night
• Use of names with the phrase "Golden sponsor" in Press Releases
• 2m x 1m Sponsor Wall at 2 Points in Entrance and General Area
• 8 months of Frequency Usage in GM Tourism and Management Journal
• Use of Sub-Banners for 3 months on the GM Tourism and Management Journal Website
• 12 Advertisement Story Sharings in Gm Magazine Social Media channels
• 3 News Post Sharings on Gm Magazine Social Media channels
• 2 page interview in Gm Tourism and Management Magazine
• Use of Logo in Outdoor Advertisements
• The use of a logo with the phrase Altınsponsor at the entrance of the fairground
• Sharing stories, posts and videos with the phrase "Anasponsor" on the social media pages of Antalya Tourism Fair
• 12 m2 exhibition area inside the ATF area or at the entrance

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SILVER SPONSOR | 9.000 €

• Logo Usage in 2,000,000 Mailings
• 3 ceiling dovetails in the corridors of the fairground with the wording of the "Anasponsor"
• Use of Name Badge Logo
• 25 Displays of 30 seconds per day on the General Led Screen
• 1 page in the Fair Catalogue
• Use of Logo in the Fair Plan
• Fixed Logo Usage on Stage
• Thank you plaque at the Party Night
• Use of names with the phrase Gümüşsponsor in Press Releases
• 2m x 1m Sponsor Wall at 2 Points in Entrance and General Area
• Frequency Usage in GM Tourism and Management Magazine for 4 months
• Use of Sub-Banners for 2 months on the GM Tourism and Management Journal Website
• 6 Advertising Story Sharings in Gm Magazine Social Media
• Gm Magazine 1 News Post Sharing on Social Media
• 2 page interview in Gm Tourism and Management Magazine
• Use of Logo in Outdoor Advertisements
• The use of a logo with the phrase Gümüşsponsor at the entrance of the fairground
• Sharing stories, posts, videos with the phrase "Silver sponsor" on the social media pages of Antalya Tourism Fair
• 6 m2 exhibition area inside the ATF area or at the entrance

PROMOTIONAL ADVERTISING AREAS

Entrance Hostess and Service Personnel Uniforms

With this promotional service that will be offered to only one brand during the fair, you can use your company name or logo on the uniforms of the welcoming organization staff; You can experience the privilege of being perceived as one of the hosts of the fair. For this promotion opportunity, the clothes of the staff with the company logo will be made by us.

ATF Name Badge

10 000 € / euro

On Card All visitors to the fair are given badges with their names on them. With your company logo that you will use on the badge, you will enable everyone to know your company name closely. A maximum of 3 logos will be used in this field.

Name Badge Logo : 5000 € / euro

Visitor Badge Lanyard

You can also use the name badges ribbons that all visitors have to carry for the promotion of your company. Card ribbons that will effectively increase your visibility throughout the fair are prepared by us. A maximum of 5 logos will be used in this field.

Badge Lanyard : 3000 € / euro

Generating a Private Internet Password for General Use : 7000 € / euro

Glass Logo Printing for General Use : 7000 € / euro

15,000 units

4 Facade Column Cladding / Number : 2000 € / euro

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INTERACTIVE ADVERTISING AREAS

Led screen ads

On the screens in the fair area, you can provide a short video or the opportunity to place your logo in the following periods. Your promotional video will be published by us at the times specified below.

Day	Duration	Number	Product	Price (TL) / Piece Price (€) / Piece
for 1 day	10 sec.	15 times	Logo	1500 € / euro
for 1 day	60 sec.	15 times	Video	2000 € / euro

PLACE ADVERTISING AREAS

Wall Streamers

You can attract more visitors to your stand with 150x400 and 100x200 flags that bear your company's name and logo, hung at the entrance of the fair, on the corridors and on the walls.

2500 € / euro

FAIR E-CATALOG ADVERTISING

In the ATF E-Catalogue, which will start to be published two months before the fair, the fair catalog containing the product, service, brand and identity information of the fair participants is prepared and presented to all stand participants and agency participants, public institutions, university libraries, industry, associations and unions. Being included in this industry guide, which should be in the archive of every industry professional, provides a unique opportunity for the promotion to continue throughout the year, not just during the fair. Announcements are delivered to us on the dates and technical specifications specified in the contract.

Inner full page	150 € / euro
Inner 2 pages	250 € / euro
inside front cover	500 € / euro
Inside the front cover 2 pages	750 € / euro
Inside back cover	300 € / euro
Back cover	800 € / euro
Interview / news	350 € / euro
top banner	500 € / euro
sub banner	500 € / euro
video ad	300 € / euro

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